LIFE'S ROLLERCOASTER - STARTUP V/S CORPORATE JOB'S…

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F.Y.M.M.S – "B"

"Choose a job you love, and you will never have to work a day in your life."

- Confucius

After completing your master's, working with a corporate or a startup is the biggest question. There are many questions regarding the work environment, growth, job security, package and many more. It is important to consider this question as it may help to shape up your future.

"At Infosys, drivers, electricians are millionaires" Times of India, Feb 2000

#StartupIndia   #MakeIndiaWork

Let's see the Importance of a career decision with two working perspectives:

A corporate may be the perfect place to get a structured on-the-job training, but it may not give the creative thinking skills that might be helpful in opening your own business in a few years. Both startup and corporates has its own benefits and drawbacks. Corporates offer a specific designation and a set of roles that an individual needs to perform on a daily basis in particular working hours. Startup or Entrepreneurship is the one which offers flexible working hours, balance between work life and personal life and multiple job roles can be managed at the same time.

Working in corporate offers a stable life whereas, startup offers a rollercoaster ride where every individual performs and gives their creative inputs and there are various responsibilities like managing teams, interview prospective employees, answer to calls and pitch in wherever required. It is difficult to decide whether you need a corporate job or a dynamic job with more of a learning experience. For beginners it will be great as they learn many things out of their profile in a startup.

There are chances that on completing a degree in management, you are not aware of which desired position to apply and start your career. Corporates have a narrow role where if you are at the position of a manager then you only manage and as a business analyst you create reports only. On the other hand in a startup you are not sure which role you end up with as it has a broad role of activities that are managed by individuals. There are different figures to the number of startup in India but as per the *India Startup Report 2018 we have around 40,000 startups*.

Corporates have experienced boss and colleagues who provide on the job training and helps to solve any issue but in case of startup everyone is in the learning phase and no one would be able to mentor you. Corporates have available resources and guides and manuals to deal with a particular situation and on the other hand you need to refer the management books and search out for solutions on your own as trial and error basis.

Big corporate offices have less consideration of your views and ideas and the influence of senior level managers is more in decision making process. The promotions are based on your performance and only after completion of a particular tenure. In Entrepreneurship firms the influence of your decisions and views are highly appreciated and recommend as it always encourages out of the box thinking and promotions are done at a regular interval to promote more inputs and satisfaction to individuals.

It is important to work towards your goals and both the perspective helps in identification of which area of expertise are you interested more. The decision needs to be taken wisely whether you being a fresher want to work in a corporate office with a structured schedule or to join an Entrepreneurial firm with more horizons of expansion. It would help in future career growth and help to develop your skills and experience.

Finally, what matters is your Satisfaction!!!