

# INTERNSHIPS *Get your experience BEFORE you graduate!*



## IMPORTANCE OF INTERNSHIP FOR MANAGEMENT ASPIRANTS

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*“The distinction between “assistant” and “intern” is a simple one:*

*Assistants are paid, interns are not.*

*But of course interns are paid, in experience.”*

*- Joyce Carol Oates*

In today's competitive world employers prefer candidates who have done not only one but multiple internships. An internship is a stepping stone towards the corporate world as it is the application of theoretical knowledge into practical and helps to boost self-confidence and self-esteem. The management institute plays an important role for implementing your ideas, knowledge and experience into practical without the fear of failure as it is just a learning experience.

It is crucial for students studying in management institutes to select the right field as per their area of interest for internship, as it directly impacts the future of every individual. Internship is a trial based work where the candidate learns how to interact with the colleagues and superiors, the work environment and work pressure that needs to be handled at the job. An internship program, is an add on benefit as it adds weightage to the resume of the candidate and increases the chances of alternate job opportunities through networks built during the term of operation. The industry has various firms as Marketing, Human Resource, Finance, IT to name a few which provide field based work and training to interns for a few months. The companies employ's knowledgeable interns with an intention that their raw and fresh minds could bring a change in the work environment with creative ideas and innovation that could lead to the profitability of the firm. It is important for every individual intern to perform efficiently during an internship at it leads an impact in the minds of the employer and if the

candidate is able to generate profit for the firm it might lead to a final placement offer with the same firm with an attractive package.

There are three important parties involved in the internship are,

1. The **organization** that employs you for internship evaluates candidate's knowledge and performance during a specific term period.
2. The **employer** who checks the dedication and professionalism of a candidate and commitment towards work.
3. Last and the most important person involved is **YOU**, who evaluate the corporate environment, work culture and decides whether to make a career in the particular field or not.

The person who has done an internship has more opportunities of getting selected by the companies rather than the fresh graduates. The companies while conducting campus recruitment process filter out candidates based on their internship and the feedback received from the firm, where the internship was done and the chances of selection increases if the candidate has done multiple internships. It depends on the candidate to make a correct decision post internship, while selecting a firm which is valuable for the growth of career in the industry. Every student should understand the value of time and make proper utilisation of each and every minute by gaining the knowledge and polishing the skills, which will bring the great transformation not only in the personality but also the character of an individual.



