



(ESTD. - 2008)

**ROHIDAS PATIL
INSTITUTE OF
MANAGEMENT STUDIES**

INSTITUTE CODE: 3149



CORPORATE SOCIAL RESPONSIBILITY (C.S.R.)

Hands up for prevention

Youendra More

FYMMS

CSR Member - Sampornite

World AIDS Day is an opportunity to show solidarity with the millions of people living with HIV worldwide. Most people do this by wearing an HIV awareness red ribbon on the day.

UNAIDS observes World AIDS Day on December 1 and the theme for this year is; “Hands up for Prevention”. It is an opportunity for every community to unite in the fight against HIV, show support for people living with HIV and remember those who have died.

RPIMS firmly believes that the future generation has the ability to sensitize others and prevent spread of HIV. And, therefore, apart from the events held for students of FYMMS, an awareness programme was also held for the youth in ROHIDAS PATIL INSTITUTE OF MANAGEMENT STUDIES, BHAYANDAR.



On this twentieth anniversary of World AIDS Day, I think it's appropriate to look back for a moment to when this day was first observed. In 1988, when ministers of health from around the world first had the notion to set aside a day to highlight the threat of HIV/AIDS, they faced widespread ignorance and fear. Back then, many refused to even acknowledge the

existence of this disease, let alone the devastating impact it was having on families and communities around the world.

The Learners of FYMMS recognizes the impact of the HIV/AIDS epidemic on youth and the importance of HIV prevention. On this day, future leaders of RPMIS joins with mentors of different streams across the SHREE SHANKAR NARAYAN EDUCATION TRUST to work to ensure young people know how to protect themselves against HIV.

We encourages everyone to

Get educated. Learn the basic facts about HIV transmission, testing, and prevention.

- **Get tested for HIV.** CDC recommends that everyone between the ages of 13 and 64 years get tested for HIV at least once as part of routine health care. Contact your health care provider about testing.
- To have the most positive impact on adolescent health, parents, youth, and community- and education-based organizations and health centres must work together to help provide safe and nurturing environments for youth.
- Help raise awareness about this important day by sharing communication messages and resources

While the HIV response has made considerable progress in reducing new HIV infections and AIDS-related deaths, serious gaps remain, and young people still carry a heavy burden of the epidemic and endure significant challenges to access HIV and sexual and reproductive health services. Globally, young people's knowledge about HIV has stagnated over the past 15 years, with just 35% of young men and 28% of young women who know how to prevent HIV. Many countries continue to have laws and policies that require a parent's consent for a young person to access HIV and sexual and reproductive health services, hindering prevention efforts. Adolescent girls and young women are especially vulnerable in countries with high HIV prevalence, especially in sub-Saharan Africa. To reverse this alarming trend, we must end gender-based violence and overcome harmful gender norms and inequalities, insufficient access to education and sexual and reproductive health services. Globally, young people still face unsurmountable stigma, discrimination and violence, which jeopardize their health and survival. In a world where 50% of the population is under 30 years old, young people and their needs must be at the core of the HIV response as beneficiaries, partners and leaders. We must tackle the root causes that put young people at risk, advance young people's rights and support young people's participation in decisions that affect their health.

As an outreach to the community on AIDS awareness day these CSR members of RPMIS tried to reach the today's youth during the programme. They pinned the red ribbon to the all the learners, faculties, non-teaching staff which symbolised the AIDS Awareness campaign. The

whole members of SHREE SHANKAR NARAYAN EDUCATION TRUST were participated the event and made it more meaningful.

As a future leader and the youth of our nation we all should stand unitedly for this cause .HIV is the major threat to the nation. Apart from creating public awareness on HIV, we need to develop preventive drugs and vaccine. There are many globally funded agencies working together for developing safe and effective AIDS vaccine suitable for India. We need to participate vigorously in such programs by deploying our young in mission mode, with empowered management & technology research infrastructure, for drug and vaccine discovery.



This Programme was aimed at an urgent call to action to address the threat of HIV/AIDS by tackling these forces simultaneously, the community can reduce epidemic and its devastating consequences. All of us who care about these issues must work not only to assist individual in need, but also to transform our society into the other in which there will be responsive to the needs of all its citizens, and grant right to health and life.